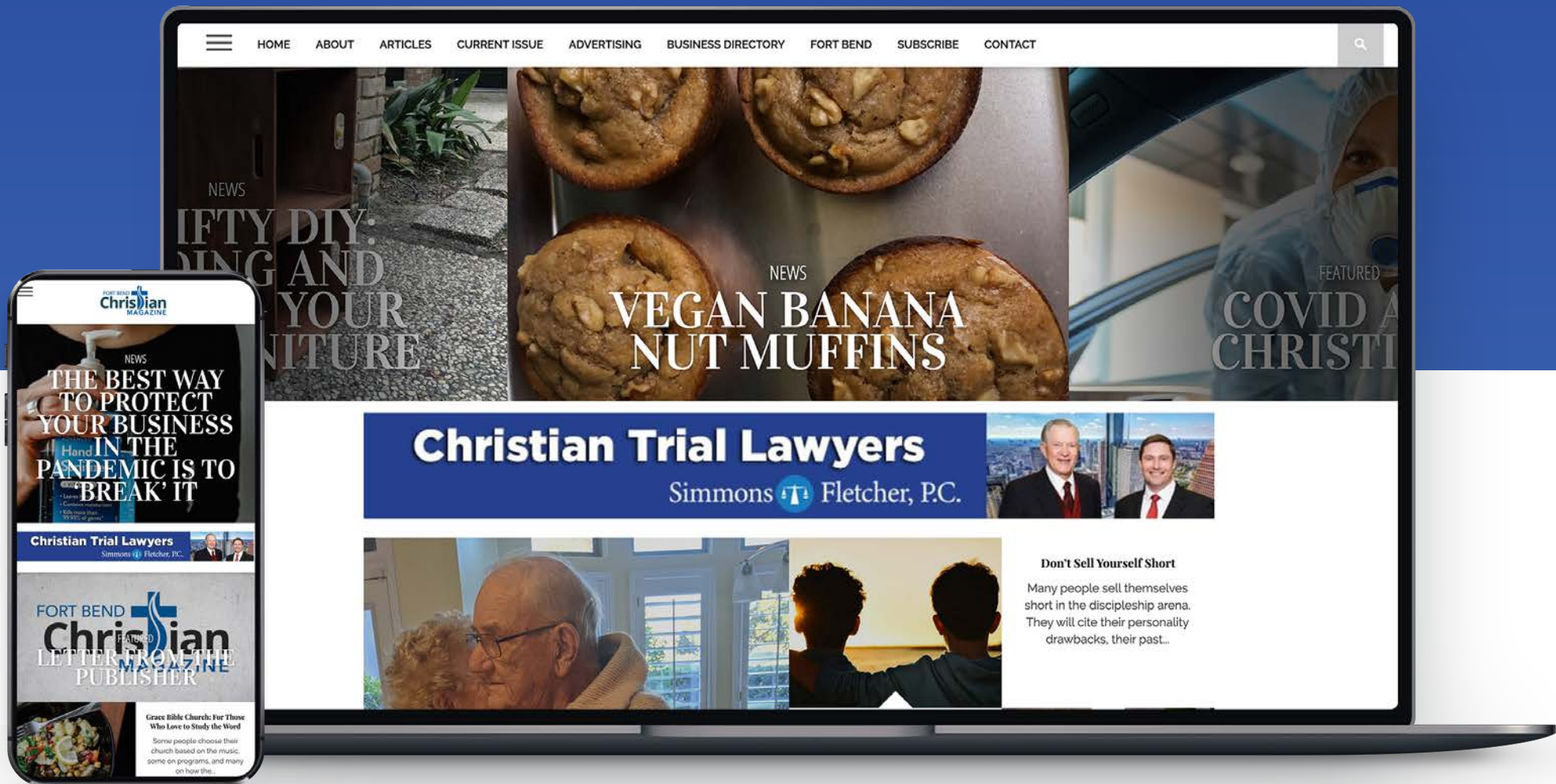


2023 Media Kit

Katy Christian Magazine & Fort Bend Christian Magazine



2023 Advertising Opportunities

| Website Advertising | 1 Sites | 2 Sites |
|---|---------|---------|
| Banner: Homepage (Leaderboard) | \$600 | \$800 |
| Banner: Homepage (Square) | \$500 | \$750 |
| Banner: Business Category Sponsor (Leaderboard) | \$300 | \$500 |
| Banner: Run of Site (Square) | \$400 | \$600 |
| Sponsored Business Listing | \$40 | \$55 |

Available Discounts

- Two year agreement - 15% discount
- Year paid in advance - 10% discount
- Six months paid in advance - 5% discount

| Digital Sponsorship Opportunities | |
|---|-----------------|
| Email Newsletter Sponsorship Promote your business, organization, or event in our email newsletter, sent to more than 67k subscribers twice a month. | \$300 per issue |
| Sponsored Social Media Post Sponsored post promoting your business, organization, or event on our Facebook and Instagram pages. Includes up to 5 images. | \$250 per post |



Katy Christian Magazine

About: Serving Katy, West Houston, and surrounding areas since 2005.

Audience: Katy, West Houston, Energy Corridor, Cinco Ranch, Brookshire, Fulshear, and Simonton.

Fort Bend Christian Magazine

About: Sugar Land and surrounding areas since 2014.

Audience: Sugar Land, Missouri City, Stafford, Richmond, Rosenberg, and Fort Bend County.

Our Reach

Katy Christian Magazine and Fort Bend Christian Magazine reach over 100,000 Christian families throughout Katy, West Houston, Sugar Land, Fort Bend County and surrounding areas.

- More than **4,000 followers** on Facebook and Instagram
- **67,000** email subscribers
- Top-ranking online content for Christian news, calendar of events, business directory, employment opportunities and more.

Contact Us

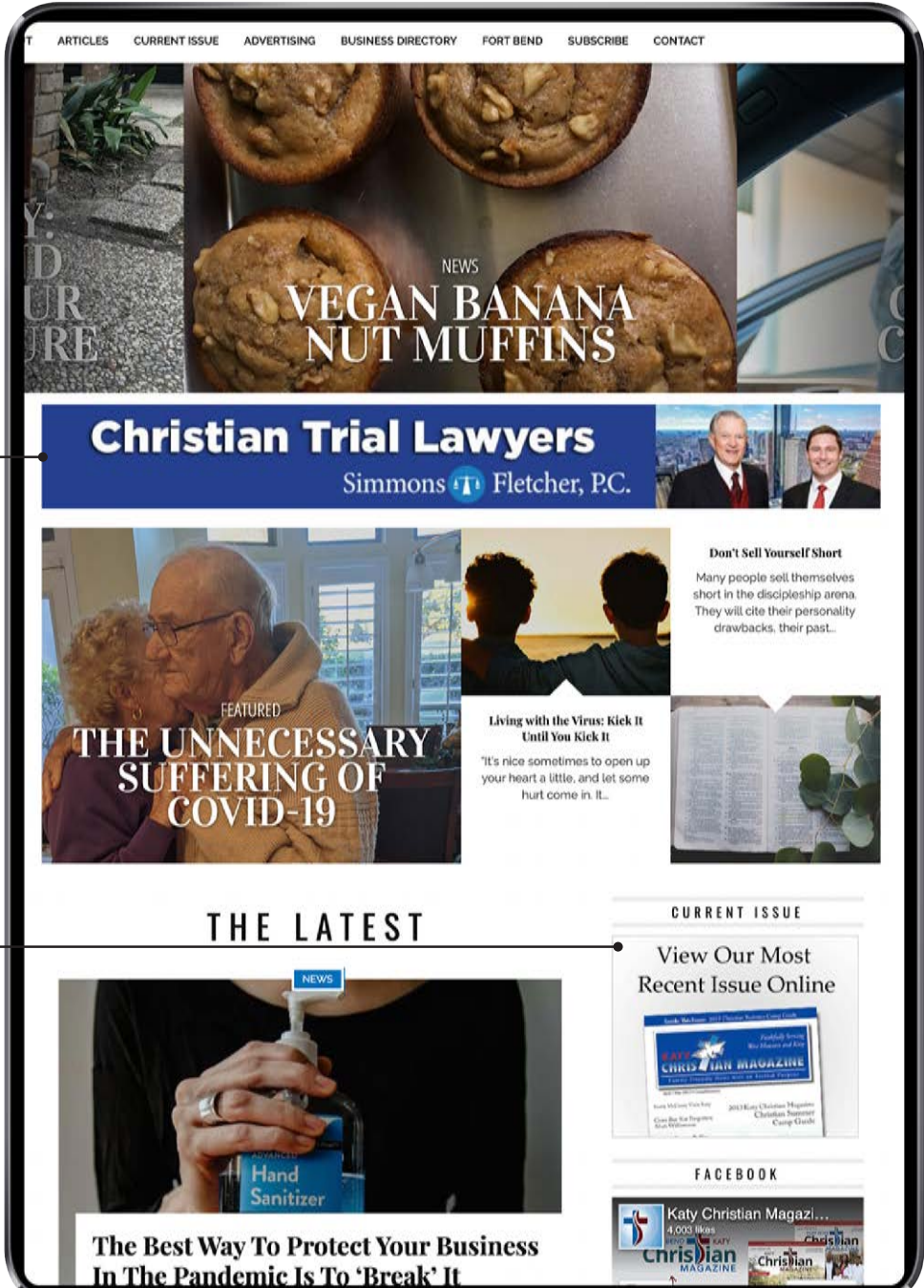
Call (281) 741-8317
joseph@houstonchristianmagazine.com
650 West Bough, Ste. 150-170
Houston, TX 77024

Ad Sizes & Placements

| Ad Sizes | Size |
|---|-------------------------------------|
| Banner: Homepage (Leaderboard) | 728 x 90 pixels |
| Banner: Homepage (Square) | 300 x 250 pixels |
| Banner: Business Category Sponsor (Leaderboard) | 728 x 90 pixels |
| Banner: Run of Site (Square) | 728 x 90 pixels or 300 x 250 pixels |
| Sponsored Business Listing | -- |
| Banner: Email Newsletter | 600 x 150 pixels |

Leaderboard – 728 x 90 pixels

Medium Rectangle
300 x 250 pixels



Insertion Order

Sales Rep: _____

Date: _____ Type: ☐ New ☐ Renewal

Advertiser Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone Number: _____ Email: _____

Website: _____

Location

☐ Katy Christian Magazine

☐ Fort Bend Christian Magazine

☐ Other _____

Ad Size

☐ Business Directory Listing

☐ Homepage – Leaderboard

☐ Homepage – Rectangle

☐ Run of Site - Leaderboard

☐ Run of Site - Rectangle

☐ Business Category

☐ Email Sponsorship

☐ Social Media Post

Placement: _____

Run Dates

Number of Months: _____

Runs from _____ through _____

Investment

Cost Per Month: \$ _____ Amount Received: \$ _____

Total Cost: \$ _____ Amount Due: \$ _____

I have read all of the provisions, terms, and conditions of this agreement and upon my signature authorize Katy Christian Magazine and/or Fort Bend Christian Magazine to publish advertising as set out on this page.

Authorized By (Advertiser)

Date

Printed Name



Advertising Agreement

I. CONTRACT REQUIREMENTS

Katy Christian Magazine and Fort Bend Christian Magazine reserve the right of approval of copy and the acceptance or execution of an order is subject to this condition. All text, copy, and illustrations are published with the understanding that the Advertiser and the advertising agency assume full and complete responsibility/liability for all copy submitted. It is the Advertiser’s responsibility to insure that all advertising complies with the U.S. Postal Regulations. Insertion orders pertaining to advertisements containing names, pictures, and/or testimonials of living persons constitute a representation by the Advertiser and advertising agency that they have obtained the proper written consent to use thereof from all such persons. The Advertiser and the advertising agency both agree to indemnify and hold harmless Katy Christian Magazine and/or Fort Bend Christian Magazine from any and all loss arising from any claims for violation of the right of privacy, plagiarism, libel, copyright infringement, or any other claim that may arise from the publication of any copy submitted, printed or published.

The Advertiser attests that all advertisements are clearly identified by the proper trademarks or signatures of the Advertiser. Those advertisements which resemble editorial text or editorial pages will be clearly marked an “Advertisement”

II. ATTORNEY’S FEES

In the event it shall become necessary for Katy Christian Magazine and/or Fort Bend Christian Magazine to institute legal proceedings to collect unpaid charges as set forth herein, including any other services that was rendered in connection with the insertions, then and in such proceedings the unsuccessful party shall pay to the successful party reasonable attorney’s fees where permitted by law

III. PAYMENT/ CANCELLATION

Payment is due in full at time of placement of the first and last insertions of your contract. Monthly invoices will be sent to you and are due upon receipt. Unpaid invoices in excess of thirty days from date of receipt will accrue an interest rate of 1.5% to the unpaid balance. Make checks/money orders payable to :

Katy Christian Magazine or Fort Bend Christian Magazine
650 West Bough, Ste. 150-170
Houston, TX 77024

Cancellations and changes must be made in writing 30 days prior to closing dates. No cancellations will be accepted after ad closing dates. If no acceptable copy or ad material has been received by deadline, the publisher reserves the right to charge the advertiser and/or agency for the space reserved.

If the Advertiser is unable to complete his/her contract, the Advertiser will be billed for the number of paid insertions completed, at the rate of the nearest completed frequency.

IV. TERMINATION

Company (Katy Christian Magazine and/or Fort Bend Christian Magazine) reserves the right to terminate this Agreement for any reason whatsoever by Company providing a ten (10) day notice to Advertiser. In the event of termination, the sole liability of Company shall be to refund to Advertiser any (unearned) advance payment from the effective date of such termination. Advertiser may terminate this Agreement by paying Company all amounts due through the effective due date of termination, together with an amount of seventy-five percent (75%) of the remaining balance of the term of this Agreement which Advertiser would have been obligated to pay from the effective date of termination until the end of the existing Agreement term. In the event of a default by Advertiser, in as much as the breach of this Agreement by Advertiser will cause a serious and substantial damage to Company, and because it will be difficult if not impossible to prove the amount of such damage, Advertiser agrees that in the case of termination following any breach by Advertiser (including breach by Advertiser’s failure to make payments), Advertiser will immediately pay to Company, as liquidated damages not as a penalty, all accrued charges incurred prior to the effective date of termination, together with an additional amount equal to seventy-five percent (75%) of the remaining payments which Advertiser would have been obligated to pay from the effective date of termination until the end of the existing Agreement term, together with all sums to which Company may otherwise be entitled to under the law by virtue of said default.

V. RENEWAL TERMS

Following the initial term, this agreement will automatically renew on a month-to-month basis, until terminated.

VI. TEXAS LAW TO APPLY

This Agreement shall be construed under and in accordance with the laws of Texas, and all obligations of the parties created hereunder are performable in Harris County, TX.

VII. PARTIES BOUND

This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective heirs, executors, administrators, legal representatives, successors and assigns where permitted by this Agreement.

VIII. LEGAL CONSTRUCTION

In case any one or more of the provisions contained in this Agreement shall, for any reason, be held to be invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect any other provisions thereof and this Agreement shall be construed as if such invalid, illegal, or unenforceable provision had never been contained herein.

IV. PRIOR AGREEMENTS SUPERSEDED

This Agreement constitutes the sole and only Agreement of the parties and supersedes any prior understandings or written or oral agreement between the parties respecting the within subject matter.

IX. Authorization

I have read all of the provisions, terms, and conditions of this agreement and upon my signature authorize Katy Christian Magazine and/or Fort Bend Christian Magazine to publish advertising as set out on this page.